



## PROJECT PROFILE

*Overture Center for the Arts, Madison, WI*

### Hughes Group:

Over 80,000 sq. ft. of acoustical products were installed in the interior of the new Overture Performing Arts Center in Madison, WI. Architects sought the guidance of Hughes Group due to their unique design assist capabilities and material offering, which afforded them the ability to work with the manufacturer to create a unique product solution for an aesthetic and an acoustical design problem.

Hughes Group was the only rep firm in the Midwest capable of working with all the architects and the owners to provide a suitable manufacturer for the project. Hughes Group encouraged the manufacturer to develop a product that would perform and look the way the design was intended, which ultimately distinguished them from the rest of the construction entities.

Hughes Group supplied a new wood product which combined a concealed grid in a linear format with excellent acoustical performance and 100% accessibility. Now a standard product for the manufacturer, it was originally developed specifically for Overture Performing Arts.

**Architect:** Cesar Pelli-Design | Flad & Associates

**General:** Findorff

**Installer:** Austad & Son (now PCI)

**Products used:** Decoustics

Acoustic panels in white maple

Ceiling suspension and ceiling panels



## Centerline Fabrication Overview

Centerline worked with the installer and contractor to position the acoustical products in the entry lobby, main hall, common areas and practice rooms. The ceiling was at the 40' level in the entry lobby and a radial wood component was included in the project. The product that was specifically made for the project needed to be linear in appearance in the hall and lobby.

This project was fully funded by one family, who donated over \$200M for their vision. It remains the single largest donation for the arts in American history, and the toned lacquer used on the wood ceiling was picked specifically by the donor.

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